



September 2004

Off Track Gallery, 510 N. Coast Hwy 101, Encinitas, CA 92024 760-942-3636 Hours: 9 am to 6 p.m.

Mark Your Calendar:

* **Monthly Show take-in Friday, Aug. 27th** 9:30 a.m. to 1:00 pm
First come, first served

* **Board Meeting** 9:30 a.m.
Thursday, September 2nd
Larabee House, Quail Gardens

* **General Meeting** 1:30 pm
Thursday, September 2nd,
Ecke Hall, Quail Gardens

* **Next Qtrly Wall Rotation,**
Monday, Oct 4th, 9:30 am to 1:00
pm.

September Judge/ Demonstrator: Jim Karnik

JIM KARNIK grew up in Southern California surrounded by grassy meadows, tree lined creeks and sage covered hills. This country setting instilled an interest and respect for nature that became stronger as development slowly destroyed the wild places he explored as a boy. His interest in photography, film and video was sparked while in high school. Jim was impressed with the power of film to stir emotion and thought. From then on he has focused his studies and work on the crafts of film, video, still photography and graphic design.

In 1987 Jim formed an independent video production company through which he has produced numerous films for corporate and non-profit organizations. He has produced over 30 presentation programs, special interest films and TV documentaries that focus on natural history. Many of these programs continue to air on cable, PBS and the internet. They are also used by many schools, libraries and resource agencies. Most of these films focus on rare habitats and endangered species with the goal of increasing awareness of the natural world around us.

Photography & video provide a medium for sharing knowledge and experience, inspiring people to get involved in exploring and protecting wild places.

Hint From the Aug. Demonstrator

Rob Markoff from Gallery Services says, "Polyester bags or sheet Mylar (now called Melinex 516) is a better material to wrap matted artwork." Other shrink wrap films may contain plasticizers that outgas and have long-term effects on art.

Member Announcements

- **Lisa Roche's** piece, "*Venetian Harvest*" has been selected by the wine maker and owners of Lucchesi Vineyards, to adorn their 2004 release of their red table wine called "Masque". Lucchesi Vineyards is a new and limited production vineyard, located in the beautiful Sierra foothills of Grass Valley, California. This unique vineyard and tasting room is a must visit for all wine lovers!
- **David Rightmer** is exhibiting 13 local photographs at the new Carlsbad City Library on Dove Lane during the month of August. The location is Plaza Paseo Real near the Edwards Theater at Aviara Parkway and El Camino Real.

Environmental Painters

PAINT OUTS - ALWAYS TUESDAY

Aug. 10 and 17, San Elijo Lagoon, south side at the end of Rios, Solana Beach.
Aug. 24 and 31, Buccaneer Beach Park, Oceanside
Sept. 7, Quail Botanical Gardens
Sept. 14 and 21, Torrey Pines State Reserve
Sept. 28 and Oct. 5, Moonlight Beach

Call Joan Grine for further info.
858-481-8783

Directory adds/ changes:

Bonnie Knight – address correction-
- PO Box 8350, Rancho Santa Fe
92067
Other changes/ - contact Walter Berk

- **Yanina Cambareri, Lydia Hill,** Jim Cline, Charlotte Lewis, and Sally Taylor will be showing their latest work at the La Jolla Art Association from August 23 through September 5, 2004. The reception will be on Sat. August 28th, from 5-9. Everyone welcome.
- **Sandra Bray** will be showing her latest paintings at East West Art & Frame, 7720-D El Camino Real, La Costa (Carlsbad) 760-944-0670 September 6 through November 6.
- **Bonnie Ellison** will exhibit her paintings at the Carlsbad City Library (Cole), 1250 Carlsbad Village Drive, for the month of September.
- **The Studio of Art & Design in Solana Beach** will present abstract and representational watermedia works from a number of north county artists, including **Alison Christler, Bonnie Knight, Pat Hill, Marilyn Joffa, Kathy McChesney and Rikki Reinholz.**
The show will be held August 9 through September 11. There will be an artist's reception and painting demonstration on Saturday, August 28, Noon - 4:00 p.m. The Studio is located at 616 Stevens Ave, Suite B, Solana Beach. Gallery hours are Tuesday through Saturday, 10:00 a.m. - 4:00 p.m. 858-755-6202 or visit Rikki-Studio.com.
- **Rancho Santa Fe Art Fair, (previously called Art in the Park),** Sept. 18, 2004, 11:00-5:00. Come join us in the park near the Inn, 12x12 spaces available, \$30 plus donation of 15% of sales, or \$100 and no donation. Set-up time 8:00 - 11:00. Food, entertainment, door prizes, and a lot of fun. If you can't participate, at least come by and say hi! Call Joan Grine for more information.
- **Lisa Roche** continues as featured artist for August at Parioli Italian Bistro in Solana Beach (647 South Highway 101).
- **Alison Christler,** is exhibiting oil and watercolor landscapes in a one woman show through August 28, hours are Monday 1 - 6 pm and Tues. through Sat. 10am-6 pm. East West Art & Frame, 7720 D. El Camino Real, La Costa 760-944-0670.
- At the San Diego Fair, **Ellie Wagoner** was awarded Honorable Mention in Acrylic – Representational.
- **Rancho Santa Fe Art Guild and Gallery** is proud to announce the Opening Reception of a new show on September 9th, 2004. The featured artists for this show are Connie McCoy and Donna Beers. Many of their paintings will show Rancho Santa Fe scenes with local people, florals, landscapes and even an abstract or two.
You are invited to meet them and other artists during their reception on Thursday, September 9th, from 5-7 pm. The Gallery located on the corner of Avenida de Acacias and Paseo Delicioso, behind Union Bank. The show includes works by other Guild Artists and runs from August 31st to October 30th. Admission is free. The Galley is opened from 11 am to 4:30 pm Tuesday through Saturday. For further information call the Gallery 858-759-3545.

September Artist of the Month Cris Weatherby

Cris Weatherby is a native of Southern California.

She has been drawing and painting for about 15 years. Her art training is a blend of seminars, books and hands-on experimenting. While Cris has been working in watercolor for quite a while, oil painting is a new adventure that is proving to be an exciting challenge.

You can see Cris's work displayed at the Off Track Gallery in Leucadia, the Brandon in Fallbrook and on her website at www.crisweatherby.com.

Can you host a sculpture student from Germany?

AFS (formerly the American Field Service) is looking for all kinds of families- married or single, with or without children- to host an international exchange student at their home.

AFS has been a leader in the field of student exchange for more than 55 years. More than 11,000 families host exchange students with AFS every year.

For more information, please contact Jennifer Peck at (800) 237-4636 x 1590, or jennifer.peck@afs.org. Learn more at www.afs.org/usa.

TO ALL GALLERY SPACE RENTERS

Remember – updated 2-page bios for the new 'Bio Book' were due July 26th. Refer to the June (orange) Paint Rag for details.

Contact Priscilla Rogers with questions: 619-697-0707

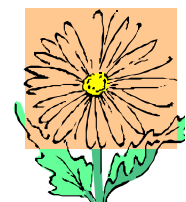
Oops!

The listing in last month's newsletter of SDAG members at the San Diego County Fair did not include:

Photo Dept. ----

Paul Shilling

6 photos



A Word From the President

I hope you all had or will have time for a little R & R before September because this is going to be a very busy and happy year for the Guild!

Exciting Times Ahead I have great news! ! Our Off Track Gallery will be moving from its current location by the end of the year. All of us have enjoyed the "funkiness" of the Pannikin and we have had some really great times there, but now we have the opportunity and challenge to move our art to a classier busier spot where more folks will see us and we will be in the "mainstream!" "We're moving onward and upward and we are *due!*" The Guild and gallery have moved a lot since it began in 1968 in Del Mar. The physical aspect of moving is hard work, but all of the Board are excited about this one so it should be great fun filled with great promise. I have a great team assembled to lead our Guild through this transition. Cris Weatherby, who has agreed to be the Mother's Day Tour Chair for 2005, is our excellent Guide.

Our calendar of events (Take-ins, quarterly rotations, Christmas Cash Awards Show, Mothers' Day tour, etc.) will remain the same, but we will be in our beautiful new delightful home. If you have expertise and the time to volunteer to assist us, please contact our Recording Secretary Laura Lowenstein who is helping me with Relocation Coordination. Be sure to **read each Paint Rag** for the ongoing details of these exciting activities.

Ballot for 2005 Board Members We begin our new fiscal year with a terrific group for our new Board. A ballot with the list of nominated Board members is enclosed with this Paint Rag. Because there was not sufficient attendance at the August General Meeting to constitute a quorum, the By-Laws state that we must conduct a vote by mail. Please FILL IN YOUR BALLOT with Name and Signature, FOLD IT IN HALF so the gallery's address is on the **outside**, stamp it , and return it to the gallery **before August 31st**. Thanks!

Positions available There are a few open positions that we still need to fill with Assistants to Board members and helpers in the gallery. These may not be big name jobs, but I can tell you truthfully that it is these jobs with good workers that keep our gallery running smoothly. So you need to call Bobbi Harrington (760-726-6084) and volunteer for them before she calls and appoints you!!!! This guild is only as good as the efforts that come from the members who do the work and run it. The more you put into it the more you get out of it. So step up and do your part. You will always come away with more than you give especially if you give your best.

Last month we included the **Membership Renewal** form with return address envelope. Please send that to us right away. **If you have not renewed by September 30th, you will not have your name**

listed in the Guild Directory and you will no longer receive the Paint Rag. So do it now before you forget!

As you know, this little guild is like my family. I have such admiration for your special talents. You are a very classy group of people! I am deeply grateful for the good work you do, for your abiding loyalty, your laughter, and your enduring friendships. That's what makes the guild so solid and so fine and I am proud of you, proud to be one of you!

Special thanks to all those people who do such important work so quietly in the background: Bobbi Harrington who gets our jobs done by getting you to do them, Bob Sillers for name tags and Certificates, Loretta Phoenix who fills the holes in the calendar schedule, Barb Mille, who does just a little of everything for the Gallery and keeps it tickin', Lila Blinco who gets our cash to the bank, Diane Burch who gets our Directory out, Mary Trawick who calls everyone when we need to get a message out, Kirk Van Allyn who lends his time, smile, and stories wrapped in enthusiastic joy to sitters now and then, Jo Ann Ginepra and Jim Respass who give me time and counsel when I need it, Char Cee who gets our checks out, Kathryn Chandler who we grab in every emergency to help with all things, Walter Berk who not only helps us keep track of *who* we are but lets us know *where* we are and how we can get in touch with each other(!), and all the rest of you who work so hard without fanfare. The success of this guild is not due just to the board. We are successful because we all do our parts to make it work and we do it with good spirit and heart. You are awesome and I am very grateful!



Isabella

Transitions:

Kathleen McGee is recuperating from abdominal surgery. Send a card or note to:
7738 Anillo Way, La Costa CA 92009

Mary Lake recently lost her mother.
3535 Linda Vista Dr. #88, San Marcos CA
92069

If you have a studio that you would like to include on next year's Mothers' Day Tour, please contact Cris Weatherby at 760-436-3201 or ckweatherby@hotmail.com

Offtrack Gallery Monthly Show Results:
Date: August 3, 2004 Judge: Lianne Kim

Lianne Kim conducted the judging for our August monthly show.

Also, as Lianne runs an art gallery and framing shop, she offered to give an in-depth critique of the matting and framing of the works selected for awards this month. While Lianne's comments are pretty straightforward, with no beveled edged left unscrutinized, hopefully, we will all learn and expand our knowledge on making good choices when it comes to matting and framing our work.

We would encourage you to visit the gallery with this list and take a good look at the works and determine how Lianne's ideas might influence your future decisions about matting and framing. Lianne also welcomes any questions or further discussion/consultation and can be reached at East West Art and Frame - 760-944-0670.

#3 Oil/Acrylic (O/A) – 11 Entries

	<u>Artist's Name</u>	<u>Title</u>	<u>Comments</u>	<u>Framing</u>
1 st	Lisa Reinhardt	"April in Avalon"	Good Composition and color choices	Using a 1 ½" neutral color liner and a larger frame of the same style would allow for more breathing room and increase the impact of the doorway as a focal point.
2 nd	B. J. Simon	"Buddies"	Nicely Captures the Feeling of Being Buddies	Frame well suited to the work, light color and slight texture in the frame very nicely matched to the subject matter and execution of the artwork. Good Job!
3 ^d	Kathryn Chandler	"Point Loma Lighthouse"	Technically Well Executed, Nice Value Contrasts	The color of this frame feels too gloomy and negatively impacts the artwork in this way. A lighter wood would lighten the visual interest of the lighthouse and direct the eye into the painting without getting stuck in the frame.
HM	Kate Whitley	"In Quail Gardens"	Interesting Color Combination	A 1" or less cream colored, shaped liner would allow the eye to rest, juxtaposing the "allover" activity in the image.

#4 Watermedia (W/M) -- 17 Entries

	<u>Artist's Name</u>	<u>Title</u>	<u>Comments</u>	<u>Framing</u>
1 st	Pat Dispenziere	"La Jolla Coastline"	Color, Composition, Value All Nicely Executed	An inside mat done in an eggplant color to match the trees at the top of the work, along with a cream outer mat and a natural wood frame would create a more dramatic accent to this work. Use of Acid Free materials is always recommended.
2 nd	Char Cee Colosia	"Landscape"	Like the Looseness and Simplicity	An offwhite or cream outer mat would better set off this painting. Choosing an outer mat color that is also predominate in the painting does not provide enough contrast or distinction to set off the art work.
3 ^d	Janet Finney	"Spanish Village"	Simple Brush Strokes and Stylization Feels Creative and Fresh	An accent mat in olive green is recommended, also a natural wood frame would feel warmer and softer than the shiny gold metal.
HM	Susan Ferry	Susie's Pink Favorite	Technically Well Executed, Beautiful Brushwork, a More Unique and Imaginative Composition Would Make This Piece Even More Powerful	A dark blue/purple accent mat, which matches the dark color in the work is suggested. Given the scale of the image, the outer mat could be twice as wide as the current one. A contemporary frame in antique silver would work well with the cool blue and pink tones in this image.

#5 Photography (P) – 9 Entries

	Artist's Name	Title	Comments	Framing
1 st	Susan Coppock	"Conducting the Stars"	Very Inspiring Piece, Reaches Out to Me	Two mats would show of this piece better – either a dark blue or black accent mat, or a lighter gray over mat. A more contemporary simple black box frame would also better present this piece.
2 nd	Jo Bailey	"Eye of Osiris"	Strong Sense of Travel and Appreciation of the Details Along the Way	A wider mat, 2 times the current width, along with a frame of the same style but twice as wide (3/4"-1") would better match the boldness and scale of the image. Additionally a second mat, cut wide enough to allow for the signature at the bottom of the first mat, would add more depth and interest to the artwork.
3 rd	Richard Hoppe	"Liquid Reflections"	Great Timing, the Reflections in the Car are Very Unusual and Interesting to Look At	Framing nicely done. Shininess of black frame matches reflective neon lights in the image.
HM	Morgan Janis	"Stripes Rule"	Captures the Coziness, Affection, Relaxation and Peaceful Moments Brought On By the Cat	Framing and matting very nicely done!!! This makes the purchase decision for the buyer that much easier. A few minor enhancements would be to use a reverse bevel cut on the inner mat, so the white line doesn't show, additionally, the inner mat could be thicker – 1/2"-3/4"-but overall size of frame is good.

#6 Mixed Media (M/M) and #7 Other Media (O/M) – 10 Entries

	Artist's Name	Title	Comments	Framing
1 st	Susan Koff	"Strawberries and Pears"	Very Strong Work Which Gives a Feeling of Passion. Texture at the Bottom is Very Creative and Pleasing.	This frame is much too heavy and too busy for this piece. A more contemporary frame in antique gold or natural wood with a thinner profile would increase the focus on the painting and lessen focus on the frame, it would also give the work more breathing room.
2 nd	Joan Grine	"Eucalyptus Grove"	Beautiful Work, Colors and Composition Sensitively Executed, Leaves Me with a Soft and Relaxed Feeling	The green inner mat is too similar to the predominate color in the image. A mixed/medium brown color might be better. An antique gold or natural wood frame would also add warmth. The brushed silver gives a colder feeling to this piece.
3 rd	Maria Anthony	"The Sisters"	Interesting work, nicely executed.	Nice Framing, just right for this piece.
HM	Elizabeth Nicholson	"Winter in the Old Country"	Very Unique! Strong Spiritual Quality, Makes Me Want to Stop, Look and Contemplate	Pardon me, but why put such a poor quality looking frame on this otherwise lovely and strong work. Floating the work on the red looks nice. Try adding a light grey or grayish white outer mat 2" wide, leaving 1/4' of the red showing. A thin black wood frame is also suggested.
HM	Faith Fleury	"Ghost Rider"	Lovely Composition and Texture	Switch the mats so that the white is the inner mat and the beige is the outer mat. This would give more weight to the work and pull the viewer in whereas now the mat and work seem to be of equal importance. Also, when using a white mat as the accent mat a larger 1/2" profile is okay. A larger profile on the inner mat only works however when the inner mat is white.

Notice to Painters

Make your own
Frames
Frame material at
very reasonable
prices
Variety of moldings
(some carved)
Gary Wesley
760-632-5293

MONTH: SEPT. ' 04	<u>TAKE-IN TAG-</u> SDAG Monthly Show (Print CLEARLY!!)
Artist's Name:	
Item #:	
Entry Title:	
Department #:	
Vendor ID:	
Commission: Y/N?	Y
Price:	
Medium:	

Monthly Show Rules

1. The absolute maximum size for any piece is 38" along any outside edge (including frame). Fee for artwork under 30" is \$10. Fee for artwork 30" to 38" is \$20.
2. 15% commission on sales.
3. No glass in frames larger than 36" on any direction. Use plexiglass or equivalent. Pastels excluded.
4. Paintings must be framed. Oil or acrylic on wrap-around canvas excepted.
5. Frames must have multi-strand wire hanging 2-3" from top w/ends of wire taped.
6. All artwork must be original.
7. All artwork must be for sale.
8. Artwork should be less than 2 years old and not previously entered in our monthly show.
9. Label artwork on back with your name (in case the tag falls off).
10. Categories include: Oil & Acrylic Water Media (includes acrylic under glass); Photography; Wood Block; Prints; Etchings; Monoprints (hand-pulled by artist) & Other Media
11. Artist's entry must be in appropriate category or may be ineligible for judging
 - Any media with at least five (5) entries will be considered an additional category.



Advertising Rates

**Members receive 2 lines free.
\$5 over 2 lines, payable to
"SDAG" due by 1st of the
month. Non-members \$15.**

Membership Info

**Contact Walter Berk with any
address changes, at 760-942-
0696 or e-mail changes to:
wberk@sbcglobal.net**

**The SDAG Art Committee reserves the right to
refuse any entry not conforming to the
regulations, rules & standards.**

Paint Rag Information

Send relevant information via e-mail to:
Faith Fleury at 858-536-7064 or
ffleury1@san.rr.com

Newsletter info due on or before
noon, 1st Saturday following
SDAG board meeting (Sep 2nd)

In This Issue:

- Board nominations & BALLOT
- President's Message – changes are coming!
- REMINDERS:
 - space renters' 2-page bio's due July 26
 - memberships renewals are due Sep. 1
 - SIGN and RETURN your BALLOT for 2004 2005 Board and assistants

MEMBERSHIP RENEWALS

Your renewal application was sent to you last month – due September 1st.

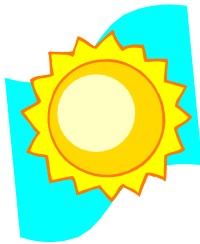
If you do not renew, this will be your last newsletter.

Get yours in NOW !

Pls. Note: a dot on your address label means your renewal has been received

Are you interested in renting a wall space?

Add your name to the waiting list at the gallery. Get the details from the 'Wall Renters' Handbook' available at the Gallery or contact Joanne Chambers: 760-943-0986 for more info.



September
2004

The Paint Rag

San Diego Art Guild
Off Track Gallery
501 N. Coast Highway 101
Encinitas CA 92024
(760) 942-3636
www.offtrackgallery.com