

Off Track Gallery

914 Pacific Coast Hwy  
101 Encinitas CA 92024  
760-942-3636  
Hours: 11 am to 6 pm

THE PAINT RAG

April 2005



Mark Your Calendar:

\*\*\* Grand Opening Reception  
Sat, March 12<sup>th</sup> and Sun,  
March 13<sup>th</sup>, 1:00- 5:00 pm

\* MONTHLY SHOW take-in-  
Friday, March 25<sup>th</sup>, 9:30 – 1:00

\* Board Meeting 9:30 a.m.  
**Thurs., Apr 7<sup>th</sup>** Larabee House,  
Quail Gardens

\* General Meeting 1:30 pm  
**Thursday, April 7<sup>th</sup>**  
Ecke Hall, Quail Gardens

\* Qtr'ly Rotation take-in- floor  
renters- Sun, Apr 3<sup>rd</sup>, wall  
renters-Mon, Apr 4<sup>th</sup>

Environmental Painters

PAINT OUTS - ALWAYS TUESDAY

**Mar. 15** -- Oceanside Harbor, Meet at the  
Jolly Roger Restaurant

**Mar. 22 and 29** -- Swami's , meet at the  
parking lot just south of Swami's bldgs.

**April 5** -- Quail Botanical Gardens, meet  
at the west side of the parking lot. Free  
admission on the first Tues.

**Apr. 12 and 19** -- Torrey Pines Extension,  
Take Recuerdo south from Del Mar  
Heights Rd, (west of I-5) and meet where  
Cordero crosses.

**Apr. 26 and May 3** -- Ponto Beach, on  
101, just north of La Costa Blvd.  
Coming from the south, make a u-turn and  
come back to it. Parking  
lot and toilets available.

**May 10 and 17** -- Diane Dudek's house

**May 24 and 31** -- Leo Carrillo park

**June 7** -- Quail Botanical Gardens

**June 14 and 21** -- San Dieguito County  
Park, followed by critique and lunch at  
Joan's house. Bring a sandwich.  
For directions call Joan Grine at 858-481-  
8783

March Group Show –  
Bank of America, Encinitas  
Blvd. & El Camino Real

In lieu of “Artist of the Month”, we  
will be arranging group shows each  
month at various locations.

Featured Exhibitors:

Isabella Breasted  
Bobbi Harrington  
Mary Lake  
B.J. Simon

Contact Polly Torkar 760-635-1298 to  
get on the list.

April Judge/  
Demonstrator  
Jeff Kahn

Jeff's demo will be: *Triadic color  
schemes and golden section  
composition -- a method to simplify color  
mixing and utilize an ancient design  
principle to create harmonious colors  
and dynamic compositions.*

Jeff has been creating, designing and  
painting abstract, figurative, landscapes  
and still-lives professionally since  
completing a B.F.A. in 1979 at Art  
Center College of Design, Pasadena,  
CA.

He says, “My great fortune was to have  
Barbara Brooks, a superlative High  
School art teacher who instructed me in  
various aspects of art and design. As my  
mentor she directed me to Art Center  
College of Design where, during my high  
school years, I attended Saturday High  
School classes. Based on my entry  
portfolio I received advanced placement  
in the Advertising / Illustration  
curriculum.”

During a summer break he worked  
at Hanna-Barbera as a Cel Checker.  
After graduation Jeff worked for  
Diener Hauser Bates, designing  
posters, ads and collateral materials  
for the entertainment industry.

Looking to expand his horizons, Jeff  
struck out on his own and began a  
freelance career in design and  
illustration. Eastern Airlines and IBM  
were two high profile clients. His  
illustration was published nationally  
which sparked a relationship with a  
fine art publisher. His prints were  
national best sellers. In 1982 Jeff's  
paintings were published and  
distributed internationally - the same  
year his daughter Leah was born.

After working in a creative position at  
publisher Frontline Graphics, Inc.,  
Jeff re-established his freelance  
career in San Diego, creating  
illustrations, graphic design and  
overseeing production for numerous  
ad agencies, design firms and  
businesses, including Jazzercise,  
the Hyatt Hotels and the La Costa  
Resort Hotel.

He joined graphic design firm SGW  
Chromium Graphics, Inc., where he  
gained recognition through industry  
awards: '92 Gold Medal Popai-  
Molson Brewery Signage, Trading  
Card Of The Year '93--Topps  
Baseball (back cover), Trading Card  
Of The Year '94--Topps Basketball.  
In addition to trading cards he  
designed logos, packaging, ads and  
signage. Beginning in 1992, Jeff  
became an Instructor, teaching at  
UCSD extension and privately.

After a stint as senior designer at  
Conner Design, Jeff started his own  
design business in 1995. During this  
time he has been painting regularly  
and is currently marketing his  
paintings as prints. His website is  
[www.kahn-design.com](http://www.kahn-design.com)

## Member Announcements

- ❖ **Diane Burch** will exhibit at the San Diego Hospice during March and April. The reception is Sunday, March 13 between 2:00 and 4:00. The address is 4311 Third Avenue, San Diego. All are welcome. Also, she will be in ArtWalk, the popular street art fair on April 23 and 24. Her booth will be on the southeast corner of India and Fir streets in Little Italy.
- ❖ **Jeff Brosbe** will participate in Adorn Art Show & Kettner Nights - an evening on Kettner Boulevard in Little Italy's new Kettner Art & Design District. You can stroll through galleries, showrooms & artist studios while enjoying art, wine and everything Kettner Boulevard has to offer. For more details, go to [info@adornsandiego.com](mailto:info@adornsandiego.com) or call 619.794.2729
- ❖ **Natalie Barreiro** received four awards from the 2004 National Photo Awards contest website ([www.nationalphotoawards.com](http://www.nationalphotoawards.com)). Her honors included: First Place - 2004 Overall Winner- Theme Award "Starburst Poppy"; Award of Excellence for "Carmel Mission Branches"; Award of Merit for "Chocolate" and Third Place/Nature for "White Rose" which is now displayed on the website's homepage.
- ❖ **Rancho Santa Fe Art Guild** Presents "California Scenes" exhibition running through April 30th, 2005. Gallery hours are Tuesday through Saturday, 11:00 am to 4:30 pm, 6004 Paseo Delicias, Ranch Santa Fe, CA 92067 Ph. (858) 759-3545



## NOTICE TO ALL GALLERY SPACE RENTERS

**In order to cover all shifts of the new Gallery hours, each half-space rented will require one additional Gallery sitting shift per year. (half wall – 1 shift, full wall – 2 shifts)**

**Please contact Joanne Chambers 760-943-0986 or Isabella Breasted 760-436-2091 with any questions.**



## Artists are needed for monthly shows

at the Bank of America  
at 1340 Encinitas Blvd.,  
Encinitas, CA.

Please sign up at the  
gallery or e-mail Polly  
Torkar at :

[emiltorkar@netscape.net](mailto:emiltorkar@netscape.net)

## Big Flat File for sale!

4 drawers 40 x 48 2 1/2  
inch deep each drawer,  
pine, funky, heavy, holds  
loads.

\$50 you haul or \$75 I  
deliver any place up the  
coast or near my house.  
Dot Renshaw 858-272-  
8599

[pbzacdot@san.rr.com](mailto:pbzacdot@san.rr.com)

## Char Cee Colosia -- Upcoming classes

1. Quail Botanical Gardens -  
- Water Color / Large Brush  
/ Loosen up your style -- A  
creative approach.  
Splashes of color abound...  
9:30 to 2:30 Mondays, April  
25 to May 23rd. Contact  
Quail Gardens - Mary Lou  
Kelly 760-436-3036 X 203  
or Char Cee 760-420-0440

2. Oil Painting/  
Expressionist Style – 4  
Saturdays: May 14<sup>th</sup> to June  
4<sup>th</sup>, 9:30 to 1:30 pm at Artist  
Colony 101/ outside  
gardens at the new gallery  
location in Encinitas; also  
will paint in vicinity of beach  
area. Call Char Cee for  
reservations. \$10.00 per  
session.

## 2005 Directory

*If you haven't received yours, come  
by the new gallery to pick up a copy  
or call.*

For ANY adds/ changes/ deletes,  
please contact Diane Burch (858-  
279-5566) or Walter Berk: (760-942-  
0696) or [wberk@sbcglobal.net](mailto:wberk@sbcglobal.net)

## A Message From Your President....

My friends and fellow artists, I hope this will get to you before our new gallery's GRAND OPENING on March 12<sup>th</sup> and 13<sup>th</sup> (Saturday and Sunday) from 1:00 until 5:00 p.m. We are all very excited about it. For both days we have planned food, beverages (non-alcoholic because of lease restrictions) and music. We had hoped to have the Environmental painters doing their plein aire thing in the park, but because of all the rain, the ground over there is much too soft and mushy. The Parks and Recreation Department has said that the park will not be opened until May. Still, we are a talented fun bunch of artists and we can have a good time park or no park!

We have sent out postcards inviting our customers to this event. We are hoping to get city council members to attend on Saturday so that we can have the official ribbon cutting at 1:30 with photos and the press. So don't be late. I have asked our dear Betty Sturdevan and Hildegard Stubbs to help me cut the ribbon. I am trying to get Vilma Malmberg as well since she too was an original member of the guild some forty years ago! Congratulations to those dear ladies but more than that...THANK YOU for your service, your loyalty, and your friendship!

Last month artists sold \$2500 worth of art and jewelry from the new location. That is not nearly what we usually sell, but it is not bad for a first month that nearly washed everyone away! We need to do better and I am sure we will. Please be sure to read the suggestions at the desk that will help you learn about the people who come into the gallery to buy things. We can no longer rely on the folks who used to go downstairs at the Pannikin to use the restrooms. We are now a *destination*. In order to be successful, we need to know as much about our customers and drop-in viewers as possible so we will know where to spend our advertising money. It is *your* gallery and I am counting on all of you to make these inquiries. That helps us to get the people to the gallery who want to buy our art.

I want to say a special thanks to our publicity chairs, Alison Casciano and Priscilla Rogers. They have done a splendid job! You know, most of you, I am excluding myself, do your art and service to the gallery as a secondary interest in life. The Off Track is not your day job! Don't you wish! I am a

great admirer of that. Alison has her two little girls and all the responsibilities and activities that go with them. Priscilla has her teaching job and spends all her free time making her beads. I don't know how you all manage! I just want to acknowledge the time and energy and work that is required for doing our publicity. You don't just sit down and do it. Our new gallery is a challenge that takes a great deal of planning. So thanks to you girls and Walter Berk (or Boik as I call him fondly!) and to Natalie Barreiro who is highly trained in PR and brings us her great gifts as well. Thank you all very much. For the rest of you, remember, it is hard to beat that old word-of-mouth!

Once again the City of Encinitas has entered the America In Bloom contest that comes around every two years. In 2003 our fine city took *Second Place* nationwide in our population category of 50,000-100,000. In this contest communities of the same population are matched and evaluated on their efforts related to flower displays, trees and forests, landscaped areas, grassy areas, tidiness, environmental awareness, heritage conservation, and community involvement. At present there are 90 communities in 30 states that participate in the contest.

This year Encinitas is aiming to capture the #1 Spot!!

Our group is going to help Betty Sturdevan with her heritage project for the event. Betty wants to get seniors and youngsters involved in making the San Dieguito Heritage Museum look beautiful and festive. She is designing flower outlines that will be painted on the fence surrounding the old Teten House on Quail Garden Road because eventually that house is going to be the new heritage museum. Then the youngsters will come and fill in the colors. If you would like to take part and help with this, please call either Betty Sturdevan (760-753-7403) or me, Isabella.

We have many events coming up in the next three months, our Grand Opening of course, the America In Bloom contest in late March/ early April, the Mother's Day Tour in May and the *(Pres. Message cont.)*

Encinitas Garden Festival and Market Place on May 21st. I'll tell you more about that later. We also have the revival of the 1980's Leucadia ART Walk May 15<sup>th</sup> from 10:00 a.m. until 5:00 p.m. all

## March 2005 Monthly Show Results:

Judge: Carol Thomason NWS

### #3 Oil/Acrylic (O/A) –

	<u>Artist's Name</u>	<u>Title</u>	<u>Comments</u>
1 <sup>st</sup>	<b>Alison Christler</b>	Herculano Light	SUPERB! Color, lighting, composition, technique, presentation
2 <sup>nd</sup>	<b>Diane Dudek</b>	Rocky Beach	Wonderful color, composition
3 <sup>rd</sup>	<b>Sally Harvey</b>	Guardians of the Pond	Striking color, brushwork
HM	<b>Cathy Staver</b>	Gathered Women	
HM	<b>Kathleen Cremeans</b>	Tree of Life	
HM	<b>Patricia Sarkar</b>	Summer in Scotland	

### #4 Watermedia (W/M) --

	<u>Artist's Name</u>	<u>Title</u>	<u>Comments</u>
1 <sup>st</sup>	<b>Yanina Cambareri</b>	White Tulips	EXCITING! Image blooms right on the mat! Good color, composition, excellent presentation
2 <sup>nd</sup>	<b>Elena Wilck</b>	Eucalyptus	Beautiful, clean, crisp
3 <sup>rd</sup>	<b>Harriet Shoup</b>	Beach Boy	Wonderful line
HM	<b>Bonnie Knight</b>	Onions	
HM	<b>Grace Swanson</b>	Ossi's Orchid	
HM	<b>Marjorie Morgan</b>	Butterfly	

### #5 Photography (P) –

	<u>Artist's Name</u>	<u>Title</u>	<u>Comments</u>
1 <sup>st</sup>	<b>Jeffrey Brosbe</b>	Lotus #4	OUTSTANDING! Good color, composition, excellent presentation
2 <sup>nd</sup>	<b>Joan Monroe</b>	View from Arizona	Excellent composition, presentation
3 <sup>rd</sup>	<b>Elisabeth Nicholson</b>	Before Tsunami, Indonesian Boys	Very nice
HM	<b>Richard Hopper</b>	Barn at the Tetons	
HM	<b>Kirkos</b>	OM	
HM	<b>Morgan Janis</b>	Surreal-ity	

### #6 Mixed Media (M/M) & Other Media

	<u>Artist's Name</u>	<u>Title</u>	<u>Comments</u>
1 <sup>st</sup>	<b>Maria Anthony</b>	Contemplate	Nice totality, combined parts, equal contemplative whole
2 <sup>nd</sup>	<b>Doreen Long</b>	AYOSEA: CHAKRAS	Humorous, but meaningful
3 <sup>rd</sup>	<b>Ann Lynott</b>	Love Letters	Wonderful "mood" colors
HM	<b>Mary Lake</b>	Winter Beach	Beautiful pastel, frame a bit too bright for winter beach
HM	<b>Susan Kopp</b>	Magic Butterfly	
HM	<b>Ellie Havel Wagoner</b>	Arrangement in Blue and Gold	Interesting use of various (pearlescent?) acrylic pigments



(Pres. Message cont.)

along the west side of Highway 101. All the galleries will be open and artists will be showing their work all along the corridor. The closing ceremonies will be at the Leucadia Roadside Park at 5:00 p.m. Isn't that just perfect for us??!! I dig this new location!! People buy tickets to see the art and businesses pay to be a part of it. If it is at all like last year's "Food For Thought" it should be a huge success. Call me if you want to know more, but I will be getting the skinny on it out to you in the Paint Rag. Also there will be more on the reopening of the Farmers Market on Sundays at the Paul Ecke School. So much to do!

I would that spring's renewing strengths may bring you energy and creativity. And I wish for all of you the Happiest and most Blessed Easter Season!



Isabella



### **NEW - RULES FOR MONTHLY TAKE-IN**

All work must be original work, not a reproduction, and must be for sale.

All work should be less than two years old, and cannot have been in a previous SDAG show.

Please have your entry slip already filled out, except for the Item Number, which will be added at the check-in table. There will be one of these slips printed in your Paint Rag. You only need one.

Your work should have some identification on the back.

If there is a question about the Department Number, there is a list on the take-in table, or a volunteer can help you. Your entry must be in the correct department or it may be ineligible for judging.

Do not bring in wet paintings or frames. A 15% commission will be charged on sales from the Monthly Show.

Work must be framed unless you use the wrap-around canvas stapled in the back.

The wire should be the multi-strand wire, attached approximately one fourth of the way down from the top of the frame, and slack enough to come up to approximately 2" from the top of the frame.

Please tape the ends of the wire, and please don't put tape or tubing in the middle of the wire. It will not fit our hangers if you do.

**If your work, including frame, measures less than 26" on the longest side, your fee is \$10. For work 26" and up to 30" (which is the maximum size that we can accept), the fee is \$15. Measure carefully.**

Be sure your work looks as nice as it can, with clean, well put-together frame, clean glass and a well-cut mat.

*The Take-in committee reserves the right to refuse entries that do not meet gallery standards.*

### **Mothers' Day Tour**

We are all working to make the Mother's Day Open Studios Tour a great success. The tour will include eleven studios and the Gallery and will run from 10:00 to 4:00 both weekend days. Tickets are \$15.00.

If each member of the Guild sells just 4 tickets, we will do well. If you cannot attend the event, the tickets make a great Mother's Day gift for teachers, hair cutters, babysitters or anyone that you would like to treat to something special. Tickets will be on sale at the Gallery and several other locations by April 15th.

If you would like more info, please call Cris Weatherby at (760) 815-0918 or email [ckweatherby@hotmail.com](mailto:ckweatherby@hotmail.com)

MONTH: April 05	TAKE-IN TAG-SDAG Monthly Show (Print CLEARLY!!)
Artist's Name:	
Item #:	
Entry Title:	
Department #:	
Vendor ID:	
Commission: Y/N?	
Price:	
Medium:	

In This Issue:

- A Message from the President – update on our new GALLERY Opening Celebration – March 12 & 13, 1 – 5 pm
- Update on Mother’s Day Studio Tour

REMINDERS:

- SIGN up as Mothers’ Day Tour volunteers/ docents-- contact Cris Weatherby 760-815-0918 or [ckweatherby@hotmail.com](mailto:ckweatherby@hotmail.com)
- - size change for monthly shows

Advertising Rates

**Members receive 2 lines free. \$5 over 2 lines, payable to “SDAG” due by 1<sup>st</sup> of the month. Non-members \$15.**

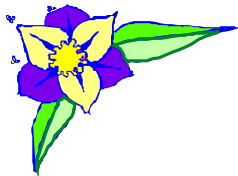
Membership Info

**Contact Walter Berk with any address changes, at 760-942-0696 or e-mail changes to: [wberk@sbcglobal.net](mailto:wberk@sbcglobal.net)**

Paint Rag Information

Send relevant information via e-mail to: Faith Fleury at 858-536-7064 or [ffleury1@san.rr.com](mailto:ffleury1@san.rr.com)

Newsletter info due on or before noon, 1<sup>st</sup> Saturday following SDAG board meeting.



April

THE PAINT RAG

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Off Track Gallery  
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760-942-3636  
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