

Off Track Gallery

914 Pacific Coast Hwy
101 Encinitas CA 92024
760-942-3636

Hours: 11 am to 6 pm

The Paint Rag



June 2005

Mark Your Calendar:

* **MONTHLY SHOW take-in-**
Friday, May 27th, 9:30 – 1:00

* **Board Meeting 9:30 a.m.**
Thurs., June 2nd Larabee
House, Quail Gardens

* **General Meeting 1:30 pm**
Thursday, June 2nd
Ecke Hall, Quail Gardens

* **Qtr'ly Rotation take-in-** wall
renters-**TUESDAY, July 5th,**
floor renters **WEDNESDAY,**
July 6th

Environmental Painters

PAINT OUTS - ALWAYS TUESDAY

May 17 -- Diane Dudek's house

May 24 and 31 -- Leo Carillo park

June 7 -- Quail Botanical Gardens

June 14 and 21 -- San Dieguito County
Park, followed by critique and lunch at
Joan's house. Bring a sandwich.

For directions call Joan Grine at
858-481-8783

Small Image at the Off Track

**Get ready for the small image
show take-in on June 24th and
25th. The
prospectus will be available in the
gallery or download from
www.offtrack.com.**

**Our judge will be award-winning oil
painter and teacher Richard
Stergulz, and as usual, we will
have cash awards, so mark your
calendar!**

Demonstrator

Anita Eiler

A native Californian, Anita (Lewis) Eiler, discovered early her talent for art. At 14, she was already taking on commissions to paint portraits of rock stars for the community. (Eric Clapton, being one of her subjects.) Formal education consisted of a Bachelors Degree in Art from Calif. State University, Northridge, which gave her a strong background of renaissance and modern art history, which is reflected in her work. Her career took a different turn however, excelling in interior and kitchen design, both in the United States and in Europe, where she has won many accolades and international awards, and has been featured in numerous magazines. She continued to paint and held art shows of her own in Germany. Anita's style leans toward the abstract and some impressionist, combining the two to create a sense of feeling rather than painting a picture. Art to her is the expression of her inner balance, a process of positive energy pouring forth, a state of childlike happiness achieved. She has also been influenced by Richard Diebenkorn, a contemporary American abstract artist from California, and her European experiences. Another one of her favorite artists whom she views as a mentor for her impressionistic style is renowned artist Alan Wolton of Sedona, Arizona.

Anita will offer a demo on 'Abstract Oil Painting'

In the artist's words,
"What we call Art today in my opinion,
is all about sentiment and self-
realization. The contours and shapes
have dissolved, and ideas are
formed, provoking sentiment of some

kind. The "dog-pile in the corner",
eliciting perhaps disgust or
anger, or a Monet Waterlily
creating a sense of pleasant
calm, perhaps bliss, or the
Jackson Pollack eliciting a more
cerebral response, more about
the workings of the mind.
Whether art be disturbing,
cerebral, or pleasant, it is up to
the viewer to decide. In my
opinion this describes Modern
Art.

As for my own work, I always
strive for the aesthetically
pleasing, balanced in some way
in color and theme, perhaps
something looking vaguely
familiar... Life's mundane
sequence deserves a little
pleasant break now and then.
Enjoy. "

Member

Announcements

- ◆ **Expansion of the Studio of Art and Design, Solana Beach.** A public reception and exhibition to mark the expansion of The Studio of Art and Design is scheduled for Saturday, June 4, 1 - 7 p.m. at 616 Stevens Avenue, Suite C. The exhibition will feature the work of Alison Christler, Mike and Beth Shirk and Rise Parberry.
- ◆ **Yanina Cambareri** will be offering an art program for children this Summer, at two locations: the Studio of Art and Design in Solana Beach and Yanina's studio in Encinitas. Cost is \$80 for 6 weekly classes, starting July 5th. Spaces are limited. Call (760)944-4433 or email yaninasart@pacbell.net to register or for more information

❖ **Plein Air Painting at Quail Botanical Gardens**

Mondays, June 6th - July 18th
9:30 am to 2:30 or 3:00

Cheri Baillargeon will be teaching a workshop in the gardens.

Capturing Light through values and color harmony

Learn Water Soluble Oil paints. (all mediums welcome.)

For information please call Cheri 760-758-0859, Cheriart@cox.net or Gardens 760-436-3036 ex 203 www.qbgardens.org

❖ **The Studio of Art & Design**

will present classes in Composition and Design by muralist Linda Luisi, June 2 and 9, 9:00 a.m. - 3:00 p.m. The workshop is suitable for all skill levels. Class content comes from environmental psychology, feng shui, subliminal effects of color, graphic design and Old Master paintings. Choose either or both days. The cost is \$50 per class. Pre-registration is required, class size is limited. Call the Studio for registration forms and material lists. The workshop will be held at 616 Stevens Ave., Suite C, Solana Beach. 858-755-6202 or visit rikki-studio.com

❖ **Lorraine Eustice** will exhibit her paintings at the Georgina Cole Library on 1250 Carlsbad Village Drive in Carlsbad during the month of May.

Also, she will have an exhibit at the Carlsbad City Library on 1775 Dove Lane in Carlsbad off El Camino Real during the month of June.

❖ **Mary Lake** will be showing her artwork at La Costa Coffee Roaster in Carlsbad for the month of June.



Gallery Manager's Corner

The Gallery had many extra visitors during the Mother's Day Art Tour, whether it was to buy tickets or to just stop by in-between houses. The response to the Gallery was very positive and we can count on some repeat visits. Anyone involved in this event knows how much work and planning goes into making sure things run smoothly.

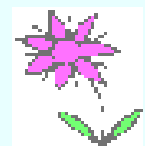
At the Gallery, we had some wonderful help with the extra load of ticket sales, many telephone calls, and hospitality by **Loretta Phoenix** and **Pat Watkins** on Friday; **Marjorie Morgan**, **Jacqueline Lacey**, **Jackie Tyree** and **Isabella Breasted** on Saturday; and **Lisa Curry**, **Marjorie Weaver**, **Rachel Mandel**, **Jean Leslie**, and again, **dependable Isabella** on Sunday. We couldn't have done it without Isabella! We were incredibly busy!! Thank you all for helping with this important event at the Gallery.

Our membership drive will be continuing until May 31st. Many of you talked up the Guild and Gallery to visitors during the Mother's Day event and we were able to add some new members. One junior visitor came with his mom on Sunday to interview Isabella and may join. If you know anyone who might be interested, the \$40.00 annual fee will be in effect from now until Sept. 2006. (15 months instead of 12.) Another way to help the Gallery and make things more fun, would be to invite a friend to join you at the general membership meeting for the art demonstration and refreshments. The meeting is always on the first Thursday of the month at 1:30 pm at Quail Gardens and is open to the public.

Although many of our Pannikin friends have found us at our new location and we do have increased traffic each day, we are no longer tied to the Pannikin's operating hours. The board has decided to close the Gallery on major holidays during the year. Coming up, we'll be closed on Monday, May 30th, Memorial Day Observed. And then the following dates in the future: 4th of July, Labor Day, Thanksgiving, Christmas, New Years, and Easter. We'll announce it the week ahead at the desk and on our phone message, but please make a note in your calendars and adjust any sitting duties if you're signed up on one of these days. Thanks!

The Gallery Committee is working on finessing some of the unfinished details in setting up in the new location. **Jim Thomas** has added two more desk face panels and we'll be able to accommodate the mini shrink-wraps and our community announcements better. **Peter Fay** has installed the computer key board on the under-the -desk sliding drawer. And there are many exciting ideas being tossed around on how to draw more attention to the Gallery. If anyone is interested in helping, please contact one of the board members or myself.

Thank you to all the sitters who have done such a wonderful job keeping the Gallery open and providing a warm welcome to our visitors. Maybe it's the later hour of 11:00 am, but we seem to be doing just great on getting the gallery opened on time!



Thanks,

Laura Lowenstein

A Message From Your President....

MY FELLOW ARTISTS & GUILDERS!

I AM SO PROUD OF ALL OF YOU WHO HELPED TO MAKE THIS MOTHER'S DAY STUDIO AND GARDEN TOUR SO VERY SUCCESSFUL! I DON'T HAVE AN EXACT FIGURE YET BUT I BELIEVE THAT THIS TOUR TOTAL IS GOING TO CHALLENGE THE ALL-TIME WINNER OF THREE YEARS AGO WHEN PAT WATKINS CHAIRED!

I HAVE BEEN A MEMBER OF THE GUILD FOR NINE YEARS AND I NEVER WENT ON THE TOUR OR EVEN HELPED GET READY FOR IT! I THOUGHT WHEN I GOT TO BE PRESIDENT THEN I WOULD HAVE TIME TO GO. NOT EXACTLY! I WAS AT THE GALLERY SELLING TICKETS ON FRIDAY, SATURDAY AND SUNDAY AND WE WERE SWAMPED! IT WAS THE BEST BUSY TIME I'VE EVER HAD. SEVERAL HUNDRED PEOPLE CAME THROUGH THE GALLERY AND SAID THEY WERE REALLY IMPRESSED. ALISON CASCIANO, NATALIE BARREIRO, AND PRISCILLA ROGERS -- I CANNOT TELL YOU HOW MANY PEOPLE MADE A POINT OF COMPLIMENTING US ON OUR PUBLICITY! CONGRATULATIONS AND THANKS TO YOU FOR A GREAT JOB!

SEVERAL WEEKS BEFORE THE TOUR YOU MIGHT HAVE NOTICED IN ONE OF THE UNION TRIBUNE'S ARTICLES WHERE THE INTERVIEWER WROTE, "BLAH, BLAH, BLAH," SAID CRIS WEATHERBY, PRESIDENT OF THE SAN DIEGUITO ART GUILD." CRIS CALLED TO TELL ME THERE HAD BEEN A "COUP!" WELL, EVERYONE WHO CAME THROUGH THE GALLERY SAID, "YOU HAVE THIS SO BEAUTIFULLY ORGANIZED! IT'S REALLY GREAT!" I JUST TOLD THEM THAT PRESIDENT WEATHERBY WAS ENTIRELY RESPONSIBLE FOR THE GREAT ORGANIZATION! WE ARE ALL SO VERY GRATEFUL, CRIS, FOR ALL YOU DID TO MAKE THIS

TOUR SUCH A SUCCESS. I KNOW YOU HAD TO GIVE UP A LOT OF TIME AND PUT IN A TREMENDOUS EFFORT ON OUR BEHALF. PRETTY SOON YOU'LL HAVE TO SHOW ME HOW TO DO REAL ESTATE!

AND TO THOSE WHO SO GENEROUSLY OPENED THEIR HOMES TO US FOR THE TOUR, OUR THANKS GO TO YOU, TOO: CAROLYN WOODS ON NORTH SHORE OF BATIQUITOS LAGOON, YANINA CAMBARERI IN ENCINITAS, JULIE ANN JOHANSON AND DARLENE KATZ IN LA COSTA, BOBBI HIRSCHKOFF'S WONDERFUL HOME AND GARDEN IN OLIVENHAIN, CHARLENE BONNEY AT MOONLIGHT BEACH, CRIS WEATHERBY (AKA THE PRESIDENT!) IN CARDIFF, DIANE HALL IN DEL MAR, JO ANN GINEPRA AND KIM TREFFINGER IN SCRIPPS RANCH, AND PAT DISPENZIARE IN POWAY. THANK YOU ALL!

THERE WERE LOTS OF BUSY PEOPLE WORKING QUIETLY BEHIND THE SCENES TO MAKE THIS ALL HAPPEN. LAURA LOWENSTEIN, OUR NEW GALLERY MANAGER, SEEMED TO BE EVERYWHERE ALL THE TIME GETTING THIS READY AND THAT READY. SHE MADE THE GALLERY RUN VERY SMOOTHLY UNDER PRESSURE! THANK YOU LAURA!

THIS YEAR WE HAD SO MANY HOMES AND ARTISTS THAT WE RAN SHORT ON DOCENTS. LILA BLINCO, POOR LILA OUR DEAR TREASURER! WE DUMPED THAT RECRUITING JOB ON YOU AND ALL THE DOCENTS WERE ALREADY BUSY DOING SOMETHING SOMEWHERE ELSE! YOU DID A GREAT JOB UNDER A BIG STRAIN TO GET ALL THE DOCENTS YOU DID. MY THANKS AND HUGS GO OUT TO YOU ALONG WITH THANKS FROM ALL THE ARTISTS AT ALL THE HOMES.

THERE ARE SO MANY DOCENTS WHO GAVE UP A

BIG PORTION OF THE WEEKEND AND MOTHER'S DAY TO HELP US. THE TOUR CANNOT RUN SMOOTHLY AND BE SUCCESSFUL WITHOUT THEM AND WE ARE SO GRATEFUL TO YOU ALL. THANK YOU! THANK YOU!

OTHER IMPORTANT INFORMATION:
WE HAVE A NEW SECRETARY! GRACE SWANSON HAS TAKEN UP THE JOB THAT LAURA WAS DOING AND WE ARE VERY PLEASED TO HAVE GRACE ON BOARD. BOY, IS SHE EVER ORGANIZED! BE SURE TO TAKE A GOOD LOOK AT HER WONDERFUL FLOWER PAINTINGS. THEY ARE GORGEOUS.

THIS SUNDAY IS THE ART WALK IN LEUCADIA. OUR ARTISTS WILL BE OUT IN THE GALLERY PARKING LOT. A LOT OF THE FESTIVITIES WILL BE HELD IN THE PARK ACROSS THE WAY. IF YOU AREN'T SHOWING COME DOWN AND PAD AROUND AND ENJOY THE ART AND FOOD. IT'S 10:00-4:00 WITH CLOSING EVENTS IN THE LITTLE PARK ABOUT 4:00 PM.

LAURA LOWENSTEIN HAS BEEN GETTING THE GALLERY COMMITTEE MAKING DECISIONS FOR IMPROVEMENTS TO THE GALLERY THAT WILL BE GOOD FOR ALL OF US. YOU WILL LIKE THEM. WE ALREADY FINISHED REPAIRING THE DESK AND PUT A BIG SHELF UNDERNEATH THAT HELPS KEEP BOOKS, BAGS AND OTHER THINGS OUT OF THE WAY.

I LEAVE YOU WITH MY HEARTFELT CONGRATULATIONS AND MY THANKS. NEXT YEAR I GET TO GO ON THE TOUR IF I DON'T GET ROPED INTO BEING A DOCENT!! OR MAYBE I'LL SET UP AT SOMEONE'S HOME AND SELL MY OWN ART! THANK YOU ALL! YOU ARE A GRAND GROUP AND I AM PROUD TO BE AMONG YOU!

Isabella



May Featured Offsite Artists— Bank of America, Encinitas Blvd. & El Camino Real

Featured Exhibitors:
Joan Grine Peter Fay Faith Fleury

In lieu of "Artist of the Month", we will be arranging group shows each month at various locations.

Contact Polly Torkar 760-635-1298 to get on the list.

Publicity

Alison Casciano and Priscilla Rogers

A lot of effort was put forth to publicize the recent **Artists' Studio Art and Garden Tour**. Some of the individual homes also found ways to make the public aware of this very special event. We have tried to track the announcements, articles or ads that have appeared (and there were a good number!) but I am sure we have missed some. Here's the ones we've seen...if you have come across something that doesn't appear below, please contact Alison Casciano at 760-635-1252, so that we can add it to the list. If you clipped it or have a copy, please send to Alison's attention (8096 Paseo Arrayan, Carlsbad 92209). We are compiling as complete a list as possible so that we can utilize many of these same sources for future publicity efforts. **Thank you!!**

Announcements

Coastal Living Magazine – May issue, near front
"Art News" – Carlsbad City publication – May/June issue
Temecula Today – online news publication – listing for several weeks prior to event
North County Times – May 6th Arts and Entertainment announcement
Sign-on San Diego – online Arts and Entertainment listing for at least one week prior to event
San Diego Metro Magazine – online newspaper – calendar announcement for several weeks prior to event
North County Magazine – write-up in "Community" section – May issue
Coast News – Communities Section – 1 week prior to event

Articles

Union Tribune Newspaper – Encinitas Town Focus Section – Thursday, one week prior to event – article w/ color pics
Union Tribune Newspaper – Night and Day Insert – Thursday, May 6th – article w/ color pics
Today's Local Newspaper – Lifestyle section – Saturday, May 7th – article w/ color pictures
Presidio Sentinel—monthly newspaper publication – May issue, article w/ color pics and cover image

Ads

Coast News – Thursday May 6th
La Jolla Village News – Complimentary ad courtesy of Shirley Pentoney's daughter

May 2005 Monthly Show Results:

Judge: Lynn Buettner

#3 Oil/Acrylic (O/A) --

	Artist's Name	Title	Comments
1 st	Patricia Sarker	Desert Haze	Nice soft colors
2 nd	Betty Cramer	Maine Lighthouse	
3 rd	Carole Kramb	Underwater Life	

#4 Watermedia (W/M) --

	Artist's Name	Title	Comments
1 st	Elena Wilk	Gypsy	Great Study of Woman
2 nd	Grace Swanson	White Flowers II	Nice details
3 rd	Lila Blinco	Blue Bells	Great work!
HM	Nancy Bruce	Dawn at Agua Hacienda	Nice background (figure is a bit distracting)

#5 Photography (P) and Other Media (O/M)

	Artist's Name	Title	Comments
1 st	Mary Lake	San Elijo Lagoon	I love it!!
2 nd	Joan Grine	Utah Color	Great Work!
3 rd	June Clark	La Jolla Cove	
HM	Doreen Long	Life	Great Shot

#6 Mixed Media (M/M)

	Artist's Name	Title	Comments
1 st	Jan James	Midsummer's Dream	
2 nd	Maria Anthony	Oriental Flavor	
3 rd	Majorie Morgan	A walk in the rain	

Please note

Monthly Calendar Chairperson schedule:

June, 2005	Jacqueline Lacey
July	Ann Lynott
August	Lisa Reinhardt
September	Polly Tokar
October	Rudelle Hall
November	Jo Sebern
December	Cris Weatherby

The Monthly Calendar Chairperson is responsible to check the sitting sign up calendar in the "Daily" notebook **2 weeks before it's published** for completeness. After you've checked the calendar, it is published by Laura Lyn Walker, VP of Information.

For your month, the Monthly Chair makes sure the Gallery is opened and staffed. The first sitter each day will call to let you know they are there.



Thinking about renting wall space?

We have openings –

Contact Joanne Chambers 760-943-0986 for more information.

She will soon be setting the next date to have work juried in.



2005 Directory

If you haven't received yours, come by the new gallery to pick up a copy or call.

For ANY adds/ changes/ deletes, please contact Diane Burch (858-279-5566) or Walter Berk: (760-942-0696) or wberk@sbcglobal.net

It's not too early to be thinking about Board positions for the coming fiscal year – contact any Board member for more info on a particular job.

Remember, as part of the “cost” of your space, it is the responsibility of all space renters to serve on the Guild Board to keep the Gallery running.

Char Cee Colosia -- Upcoming classes

Painting Watercolorin Exotic Locations November 12- 19th 2005

Leaving San Diego on Saturday/ return Saturday to Mazatlan, Cabo San Lucas, and Puerto Vallarta
 Veranda rooms available with ocean views, Double occupancy from \$780.00 to \$985.00 Special with early booking.
 Workshop fee \$150.00 / non-painter accepted Models will be available.
 Char Cee 760-420-0440 / charcee@global.net or call Carefree Travel, Wanda 619-278-7414

NEW - RULES FOR MONTHLY TAKE-IN

All work must be original work, not a reproduction, and must be for sale.

All work should be less than two years old, and cannot have been in a previous SDAG show.

Please have your entry slip already filled out, except for the Item Number, which will be added at the check-in table. There will be one of these slips printed in your Paint Rag. You only need one.

Your work should have some identification on the back.

If there is a question about the Department Number, there is a list on the take-in table, or a volunteer can help you. Your entry must be in the correct department or it may be ineligible for judging.

Do not bring in wet paintings or frames.

A 15% commission will be charged on sales from the Monthly Show.

Work must be framed unless you use the wrap-around canvas stapled in the back.

The wire should be the multi-strand wire, attached approximately one fourth of the way down from the top of the frame, and slack enough to come up to approximately 2" from the top of the frame.

Please tape the ends of the wire, and please don't put tape or tubing in the middle of the wire. It will not fit our hangers if you do.

If your work, including frame, measures less than 26" on the longest side, your fee is \$10. For work 26" and up to 30" (which is the maximum size that we can accept), the fee is \$15. Measure carefully.

Be sure your work looks as nice as it can, with clean, well put-together frame, clean glass and a well-cut mat.

The Take-in committee reserves the right to refuse entries that do not meet gallery standards.

MONTH: JUNE 05	<u>TAKE-IN TAG-SDAG Monthly Show (Print CLEARLY!!)</u>
Artist's Name:	
Item #:	
Entry Title:	
Department #:	
Vendor ID:	
Commission: Y/N?	
Price:	
Medium:	

In This Issue:

- A Message from the President –a very successful Mothers' Day Tour and upcoming events

REMINDERS:

- July, Aug & Sep calendars are at the Gallery for sign-up
- Monthly calendar chair schedule

DON'T FORGET:

Next quarterly rotation –
wall renters- Tues., July 5th
floor renters- Weds., July 6th

Advertising Rates

Members receive 2 lines free. \$5 over 2 lines, payable to "SDAG" due by 1st of the month. Non-members \$15.

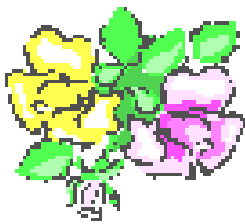
Membership Info

Contact Walter Berk with any address changes, at 760-942-0696 or e-mail changes to: wberk@sbcglobal.net

Paint Rag Information

Send relevant information via e-mail to: Faith Fleury at 858-536-7064 or ffleury1@san.rr.com

Newsletter info due on or before noon, 1st Saturday following SDAG board meeting.



June

The Paint Rag

San Diego Art Guild
Off Track Gallery
14 Pacific Coast Hwy. 101
Encinitas CA 92024
760-942-3636
w.offtrackgallery.com