

Off Track Gallery

914 Pacific Coast Hwy 101
Encinitas CA 92024
760-942-3636
Tues. -Sun.: 11 am to 6 pm



December 2005

Mark Your Calendar:

- **Monthly Show take-in-** Friday, NOV 25, 9:30 am – 1:00 pm
- **Board Meeting** 9:30 am Thurs, DEC 1st, Larabee House, Quail Gardens
- **Holiday Pot Luck Luncheon & General Meeting 12:00 noon** Thurs, Dec 1st Ecke Hall, Quail Gardens
- **next Qtr'ly Rotation-** wall renters- Mon, JAN 2nd; floor renters- Tues. JAN 3rd

Environmental Painters

PAINT OUTS - ALWAYS TUESDAY

Nov. 8 and 15 -- Fletcher Cove, Solana Beach, end of Lomas Santa Fe Rd.

No more scheduled meetings until Jan. 10, when we will meet at La Jolla Cove. Call Joan Grine for directions, and if you plan to go.

Thanks, happy holidays and keep painting!
(858-481-8783)

Community Garden needs Gardeners

Have you ever wished you could put your hands in the dirt and make beautiful flowers grow? Have you ever wished that you could be a part of a community garden? The 101 Artists' Colony is looking for you. We have a lovely secret garden with waterfall, brook and fishpond. It is a remarkable pleasure to be in the midst of this garden and we want to share our happy experience with people who want to make the garden even bigger and better. So if you wish to reap the satisfaction of making beautiful things grow, working in this colony garden would surely be a dream come true. Contact 101 Artists' Colony 90 N. Coast H'way 101. Encinitas

Member Announcements

- The Encinitas 101 Artists' Colony Winter Art Workshop Series, "Kids at the Colony" for young artists held at their beautiful location on the corner of Encinitas Boulevard and Highway 101. The series was designed by the teaching artists at the 101 Artist's Colony especially for young artists ages 5 & up.

On November 13th Donna Beers will lead a collage project where students will create their own artistic cards. She will also teach a weaving class on November 20th, Artsy Ornament design class on November 29th and Book Making on December 4th. All classes are Sundays from 12:30 – 2 p.m. and include all materials and a snack for participants. Registration is \$20 for individual classes or \$85 for the entire series. For registration/ info contact Sandy Haasis at (760) 730-3614 or shaasis@sbcglobal.net.

- Sally Bly had a painting accepted into the International Exhibition Show of the San Diego Watercolor Society.

December Cash Awards Show

\$75.00 First prize
\$50.00 Second prize
\$25.00 Third prize
\$25.00 President's Choice

Open to Members only; Judging will be by a prominent local artist

Don't miss out on this special show for the holidays!

Remember, no one will be turned away and all art must be for sale and produced within the last two years. Repeat art will be accepted as long as it wasn't shown in the last two monthly shows.

The date for take-in is Friday, Nov. 25th - 9:30 am to 1:00 pm. If you are planning to be away for the Thanksgiving holiday, please make arrangements with Doreen Long at (858) 487-3672 to leave your artwork at the gallery.

Next Issue of the Paint Rag will be delivered by

email. The Board has decided we are going to modernize our distribution process; members without email will receive a printed copy via "snail mail" as usual.

PLEASE MAKE SURE YOU'RE YOUR INFO AND EMAIL ADDRESS IS CORRECT AND CURRENT in our directory records.

Thanks!

Please contact Walter Berk to add/change your address or to request a "hard copy" instead. (760-942-0696) or wberk@sbcglobal.net

Member Announcements (cont.)

- **Linda Luisi** will teach **Relax and Draw** at the Studio of Art & Design on Nov. 10, 9 am - 3 pm. Beginners and advance artists will learn to relax, sharpen observation skills and learn fun drawing concepts. Class size is limited, apply early. The cost is \$50. Call the Studio for registration forms and material lists. The workshop will be held at 616 Stevens Ave., Suite C, Solana Beach. 858-755-6202 or visit rikki-studio.com
- **Sharon Hinckley** will teach **Painting Radiant Watercolors** at the Studio of Art & Design on Nov. 19 & 20, 9:30 am - 3:30 pm. The workshop will focus on color and space with exercises designed to expand your creative horizons. Pre-registration is required, class size is limited. The cost for the two-day class is \$100. Call the Studio for registration forms and material lists. The workshop will be held at 616 Stevens Ave., Suite C, Solana Beach. 858-755-6202 or visit rikki-studio.com
- **Miniature Art Holiday Boutique**
Affordable original art for family and friends in a winter wonderland. Walk thru' our gaily decorated gallery and see the small paintings, and unusual gifts for the Holiday Season. Stocking stuffer-size, easy to mail sized art, paintings, jewelry, art dolls, art toys and other surprises at the Moonlight Beach Gallery at the 101 Artist Colony, November 21 till Christmas, open from Tuesday thru' Sunday 11- 5pm, 90 N. Coast H'way 101, Encinitas.
- **Several SDA G members** were juried in to the first annual Wildlife Art Exhibition at the San Diego Natural History Museum, including **Barbara Mille**. The exhibit runs through Jan. 1st 2006 at the museum in Balboa Park.



Annual Holiday Potluck Luncheon

We, the San Dieguito Art Guild, are having our annual Holiday Potluck Luncheon on **Thursday, Dec. 1st starting at 12 noon** in the grand room at Quail Gardens. (Where we usually meet for the general meeting.) The luncheon is for members & guests only.

Please call Joan Grine to RSVP and let her know what food you'll be bringing to share. Her number is (858) 481-8783 or e-mail to grine@adelphia.net. We need to know ahead who is coming so we can set a place for everyone.

Along with our usual gift exchange, we will be announcing the winners of the December cash awards show, raffling a golf foursome at Rancho Bernardo CC donated by Lisa Reinhardt, and giving away some door prizes. If anyone wants to join in for the usual & fun gift exchange, please bring an original piece of artwork, print or packet of cards, jewelry or other item that you have made to enter the gift exchange. All who bring something may participate in choosing a piece of artwork in the gift exchange.

Please join us for this festive and fun time to visit and share the start of the holidays with your artist friends.

Show your support

Encinitas City Council will be reviewing our grant application on Nov. 16th. Meet at the Gallery at 5:30 pm to attend as a group. For more info: Laura Lowensrein

Opportunities for Our Artists

1.) Invitation to show at B A E Systems, Rancho Bernardo

SDAG has been invited to participate in the BAE Systems Artists Gallery, located in Rancho Bernardo. This defense contractor displays artwork for its approximately 1600 employees plus visiting customers.

The next dropoff date is Dec. 9th from 11 am to 1 pm. Pictures will remain there until March 3, 2006.

We may bring up to 3 pictures each. While the maximum size is 36" x 40", they are flexible about larger pieces.

SDAG will get a 15% commission, the artist has to pay the sales tax.

All a SDAG member needs to do is go there on Dec. 9 between 11 am and 1 pm with up to three pictures and people will help fill out the forms.

Note that if you are currently participating through another art group, you cannot display more pieces; however, you may designate SDAG to get the commission on one or more of your pictures.

They will have spaces roped off for artists' parking. You tell the security guard that you are bringing artwork and he just waves you in; you turn immediately right and then left and you will see the designated parking spaces. A map will be at the Gallery.

Contact Grace Swanson or Doreen Long with any questions.

2.) Juried show at Scripps Hospital, La Jolla

They would like 20 to 25 large pieces. Submission date: April 1st, show to hang through June. More details when we have them, (next issue).

A Message from Our President

The Board of Directors has been closely reviewing our financial situation over the last two months, even holding a special board meeting in October to assess our situation and look at options. Unfortunately, after much review, the Board has made the painful decision to close the Gallery with the last day of operations being Dec. 31, 2005. We just don't have enough capital to continue in our present location.

Since we opened our doors at our new location nine months ago, we have lost a little money each month with the last 2 months really accelerating that process. It seems that the cost involved in running a gallery just cannot be supported by our current list of active artists.

Opening and sustaining a new business is an expensive proposition. We gave the new location a real try but found that even though we have a beautiful little gallery, the lack of foot traffic and their impulse buying, has caused a substantial decrease in sales. With a decrease of sales, we have unhappy artists. Our Gallery is really for the artists' and the members' benefit. The Gallery itself doesn't make any real money for it's operating expenses. Therefore, when we have fewer members supporting our location as the right one, we have less income (quarterly renters and monthly show art) to keep it running. At this time, we just don't have the capital to continue past December without draining our account totally.

Our Guild membership has been changing over the years. Did you know the Guild was first started in 1965 by a group of 12 enthusiastic artists living in this area? We're one of the longest standing guilds in this area. At this time, many of the members are trying to be active artists, using their artwork to support them or supplement their income. But with other jobs and active family lives, members are changing how they are able to participate in our Guild. During this time of closing the gallery, the board will actively look at how we can recreate and restructure the activities of Guild so that we will have many opportunities for future involvement and exhibiting our artwork.

There have been many guilds in our area operating successfully without a gallery. We plan to follow suit and continue to provide our members opportunities to show their artwork, as well as interesting demonstrations at our monthly meeting, possibly changing the time so more members can come, classes & workshops and many other ideas in the works. We'll continue to look for suitable gallery space in a better location. Maybe even another coffee shop situation! We were very lucky to have been at the Pannikin for so many years. That kind of situation would be perfect.

If anyone would like to make suggestions or help in the various Task Force Committees that have been formed to evaluate the workings of the Guild and it's future, please contact the committee chair people or myself. We will continue to have our regular Board Meetings and General Meetings.

The Task Force Committees are as follows:

Restructure/ Off-Site Opportunities-Joan Grine (858)481-8783 grine@adelphia.net and Lisa Reinhardt (760) 753-5152 lisareinhardt@sbcglobal.net , co-chairs with Mike Snitslaar (760) 744-8108 msnitslaar@cox.net assisting.

New site with Coffee shop-Grace Swanson (760)942-6109 or swanson121@cox.net, chair with Lisa Reinhardt

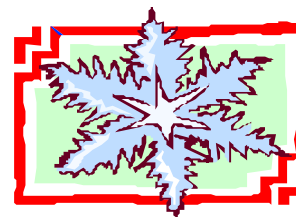
Art Commission of Encinitas (Approaching the city to help the art community in general as well as our guild)-Walter Berk (760)942-0696 or wberk@sbcglobal.net , chair

Present Gallery/ Closing of Operations-Grace Swanson (See contact info above.) , chair

Although we are sad about closing our little gallery in Leucadia, many of us have started to get excited about the new opportunities that are opening up for us to show our work in other locations that will provide more visibility and sales. We're just beginning to scratch the surface. Please let us know your ideas, concerns or questions.

And we hope to see many of you at our Holiday Luncheon on Thursday, December 1st at 12 noon at Quail Gardens. This will be a fun time to regroup and relax amongst your artist friends.

Also, don't miss out on the December Cash Awards Monthly Show. It will be the last in our current location and even though we have less funds, we are going to have some cash awards! (See announcement in other location.)



Laura Lowenstein

SDAG president
(760) 753-3254
llowenstein@adelphia.net

Monthly Show News

1. If you will be away over the Thanksgiving long week-end, you are welcome to drop off your picture, entry form and check at any time. Just call Doreen Long, 858-487-3672, so that she will look for it on take-in day, 11/25. That way all the people who came here for the holiday, plus all the December shoppers, will be sure to see it.
2. Remember that sizes now go up to 44"
3. Congratulations to our first \$25 Judge's Choice winner -- *Richard Hoppe*.

December Cash Awards Show Judge Dan Peragine

Leaving New York City in the midst of Pop culture in 1969, Dan Peragine attended the University of Nebraska as a painting major. While there, Dan began carving stone. Monolithic stone carving became his paramount means of expression. His drawings and paintings are the playground for his three-dimensional works in stone, steel, bronze and mixed media sculptures. Surrealistic landscapes set the stage for him to explore his plastic form and constructivist ideas influenced by Russian artists. Dan made a short film, *Transcending*, inspired by the events of 911, the need for transcendence is visually presented through his sculpture "guardian" and includes the words of e.e. Cummings. Sound is by former NY Doll and bassist for Iggy Pop, Michael Page. For more info go to his website www.scvlp.com

Monthly Calendar Chairperson schedule:

November	Grace Swanson
December	Cris Weatherby

The Monthly Calendar Chairperson is responsible to check the sitting sign up calendar in the "Daily" notebook **2 weeks before it's published** for completeness. After you've checked/completed the calendar, it is published by Laura Lyn Walker, VP of Information. For your month, the Monthly Chair makes sure the Gallery is opened and staffed. The first sitter each day will call to let you know they are there.

Gallery Manager's Corner

When I first realized that the Gallery would be closing at the end of the year, I was, like most of you, sad but not entirely surprised. Now, however, the more I have thought about it, the more excited I am getting. We will turn our energy from running a Gallery (it's more work than most people realize) to finding new venues to display our art. I think that in these locations your art will be seen by more people and that you will have the potential for more sales in the year to come than you have had this past year at the Gallery. I am looking forward to the show at Scripps Memorial Hospital. I plan to participate in the show at BAE Systems in Rancho Bernardo. And that is only the beginning. I look forward to scouting out and reporting on any new ideas or venues. And as we have been doing, I will assist in the search for that ideal gallery location with the hope that eventually we can find a wonderful new place for us to reopen. I don't think it will happen right away, though. Rentals in this paradise we live in are scarce (and expensive).

Meanwhile we have November and December to keep up and running. I hope that we will all stay professional and sit the shifts we have signed up for. I hope too that when we talk to each other and also to the general public we will stay up-beat. We are still a very active, lively Guild. I remember what one of my artist friends said years ago, "Do I change or do I die?" Well, we don't want to die so we will make the changes necessary to stay alive. We will need help when the time comes at the beginning of January after the Holidays when we have to dismantle the Gallery and figure out what to store and what to keep. If you would like to help with that task please give me a call at 760-942-6109.



Grace Swanson

November Featured Offsite Artists-- Bank of America, Encinitas Blvd. & El Camino Real

Featured Exhibitors:

Lorreta Phoenix	Photo
Yanina Cambarerei	WC
Alison Christler	Multi
June A. Clark	WC

Contact Lisa Reinhardt 760-751-5152 to get on the list.

November 2005 Monthly Show Results:

Judge: Lisa Falls

#3 Oil/Acrylic (O/A) --

	Artist's Name	Title
1 st	Bobby Harrington	Tranquility Garden
2 nd	Carole Kramb	Blue Roses
3 rd	Majorie Weaver	Fear Factor

#4 Watermedia (W/M) --

	Artist's Name	Title
1 st	Janet Finney	The Shores
2 nd	Shirley Pentoney	Summer Remembrance
3 rd	Wanda Olson	Sybil A Sweet Memory
HM	Bonnie Knight	Egrets
HM	Lila Blinco	Cactus in Sunlight

#5 Photography (P) + Other Media

	Artist's Name	Title
1 st	Richard Hoppe	Firestorm I
2 nd	Kirkos	Structure in Turbulence
3 rd	Isabella Breasted	Burst of Color

#6 Mixed Media (M/M)

	Artist's Name	Title
1 st	Joan Grine	Mission Trails Park
2 nd	Norma Ruht	Coral Reef
3 rd	Ray Balbes	Storm

The Board would like to thank all of you have renewed your membership in the Guild.



MONTH: Dec 05	TAKE-IN TAG-SDAG Monthly Show (Print CLEARLY!!)
Artist's Name:	
Item #:	
Entry Title:	
Department #:	
Vendor ID:	
Commission: Y/N?	
Price:	
Medium:	

RULES FOR MONTHLY TAKE-IN

All work must be original work less than 2 years old and for sale.

Artwork (including frame) is measured on the longest side with a maximum size of 44". *

Up to 26", the fee is \$10

Over 26" and up to 32", the fee is \$15

Over 32" and up to 38", the fee is \$20

Over 38" and up to 44", the fee is \$25

A 15% commission will be charged on sales from the Monthly Show.

Please have your entry slip (just one) already filled out, except for the Item Number, which will be added at the check-in table. There will be one of these slips printed in your Paint Rag.

Work must be framed unless you use the wrap-around canvas stapled in the back and should have some identification on the back.

If there is a question about the Department Number, there is a list on the take-in table, or a volunteer can help you. Your entry must be in the correct department or it may be ineligible for judging.

Do not bring in wet paintings or frames.

The wire should be the multi-strand wire, attached approximately one fourth of the way down from the top of the frame, and slack enough to come up to approximately 2" from the top of the frame.

Please tape the ends of the wire, and please don't put tape or tubing in the middle of the wire. It will not fit our hangers if you do.

Be sure your work looks as nice as it can, with clean, well put-together frame, clean glass and a well-cut mat.

* An exception is the occasional unusual shaped artwork, ie, an extremely long and/or extremely narrow piece where a square inch size calculation will be substituted.

The Take-in committee reserves the right to refuse entries that do not meet gallery standards.

In This Issue:

- **Board decision on the Gallery's future**
- **December Cash Awards Show**

REMINDERS:

- **New Monthly Show rules**
- **If we have your email address, this is your last paper Paint Rag! (Please verify.) Next month's issue will be emailed.**

Missing Dishes??

There were several dishes, plates, bowls, etc, that were in with the hospitality supplies, that must belong to some of our members. I have these things at my home, and plan to clean them up and wait to hear from the owners. Please call Joan Grine (858-481-8783) if you are missing something and have been wondering where it is.

Change to Board: Joanne Chambers will be Assistant Treasurer until Lila Blinco steps down due to other commitments Jan. 10th; she will then become SDAG Treasurer.

Advertising Rates

Members receive 2 lines free. \$5 over 2 lines, payable to "SDAG" due by 1st of the month. Non-members \$15.

Membership Info

Contact Walter Berk with any address changes, at 760-942-0696 or e-mail changes to: wberk@sbcglobal.net

Paint Rag Information

Send relevant information via e-mail to: Faith Fleury at 619-794-4333 or jgalatzer@sbcglobal.net

Newsletter info due on or before noon, 1st SATURDAY following SDAG Board Meeting, **DECEMBER 3RD.**



December 2005

THE PAINT RAG

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www.offtrackgallery.com