

Calendar

- **Monthly SDAG Board Meeting:** Mon. Jan. 21, 2008 at 9:30am, Off Track Gallery.
- **Art Wars A Tribute to the Old Gray Warehouse:** Friday, Jan. 18, 6-9pm, 2008, More info at www.artwars.org.
- **Floor Artists take-in:** By appointment only, contact Barb Millé 760.942.3595.
- **Wall Renter please note:** No rotation for January. Leave art in position. You will be contacted by Dot Renshaw with further info 858.692.6478.
- **"Moving On" party:** Sunday, Jan. 27, 2008, afternoon
- **Last day to take art from the Gallery: Tuesday, Jan. 29, 2008**
All art needs to remain until after our party on Jan. 27th so we look our best."
- **Demo and Artists' Reception:** Thursday, Feb, 7, 2008, 1:30 to 3:30 pm., Quail Gardens.
Tom Fong, demonstrator.

Environmental Painters

January 8 & 15: San Dieguito County Park. Meet on Highland, north of Lomas Santa Fe. Solana Beach. Lunch and critique at Joan's house on Jan. 15.

January 22 and February 12: Batiquitos Lagoon, western parking lot.

February 19 and 26: Torrey Pines Extension, southern end of Recuerdo, Del Mar.

Call Joan Grine, 858-481-8783 for more information.

Off Track Gallery is Moving

We have been so incredibly lucky for the last couple of years to be able to show our art in our present location. We knew that the day was coming when the building would be torn down and we have been planning for it.

The SDAG Board has formed a committee to research a new location for the Gallery. The committee was headed by Laura Lowenstein for the month of December and then in January the committee is headed by Mary Beck until we find a suitable location. The search committee will make a recommendation to the SDAG board and they will make the final decision by majority vote.

A rating system has been established to try to figure out the best location for us. The items being rated are: • Walk-in traffic • Location (Encinitas preferred) • Proximity to other retail stores • Charm • Cost per month (rent) • Start-up cost • Lighting • Rest room • Nearness to coffee shop or restaurant • Good relationship with owner • Lease vs. month to month • Parking • Street-side windows • The necessity, or not, of a guarantor (someone to sign and be liable for the rent).

So far the committee has looked at or considered at least 10 different properties ranging from Solana Beach to Cardiff to Carlsbad. The biggest problems are parking, walk-in traffic and cost. The search continues. When a decision is made you will be informed immediately by email (or phone if you do not have email).

The Guild will host a "Moving On" party on Sunday, January 27 at 2:00pm celebrated in conjunction with the Arts Alive, 101 Artist Colony/DEMA banner unveiling in the warehouse in the 687 building. There will be live music, wine and food. Please come party with us and invite a friend.

Watercolor Demo by Tom Fong Thursday, February 7, 1:30 to 3:30 pm

Ecke Building,
Quail Botanical Gardens
230 Quail Gardens Drive

**Free Admission,
Free Parking and
Open to the Public**

Tom Fong, a native Californian, teaches on a regular basis at various colleges and is a guest instructor for the Yosemite



Coit Tower, San Francisco

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National Park Association. He is a signature member and the former president of Watercolor West.

The artist's watercolors are bold, spontaneous, and direct, and have been included in many national juried exhibitions and featured in publications such as Splash 6 and American Artist.

Fong is a popular watercolor instructor who conducts many workshops, including ones at American Artist's Art Methods & Materials Show, in Pasadena, California, at the Palm Springs Desert Museum, in California, and with the San Diego Watercolor Society. He has been asked to give watercolor demonstration series for both Watercolor West and the National Watercolor Society. He encourages students to paint "free and loose" through the creative spirit of intuition and improvisation, trusting it to help them make new discoveries.

President's Corner

Dear Members of the San Dieguito Art Guild,

I hope you all enjoyed happy holidays, and I hope that you all can attend our **Moving On Party** in our gallery warehouse on **January 27 at 2pm**. The public will be there to see the Arts Alive banners unfurled, so we can use this opportunity to draw attention to our guild and our wonderful artwork. We would appreciate it if you brought some food for this party.

The board has been planning the details of moving, including storing the office temporarily if necessary and finding a new building for our gallery. **Laura Lowenstein** was acting as chair of the gallery search committee during December and **Mary Beck** will be chair after that. Wanda Olson, Grace Swanson, Isabella Breasted, Penny Ottley, Joanne Chambers, Joan Grine, Barb Millé and Patricia Eldon are also on the committee.

We found a lovely site for our gallery at the corner of 2nd Street and D Street, downtown Encinitas, but, like the other top locations that we have found so far, its rent is high. We have been renting our current building for much less than the going rate for such a fine location. This has enabled us to build up our savings for hard times. Our current landlord, John de Wald, will most likely have a spot for us in his new building complex about two years from now.

We could also do well without a gallery for awhile. There are always opportunities to show and sell high quality artwork. The *Paint Rag* will inform you of exhibitions. Make sure to make use of our website, which was newly improved by Kathleen McGee under the direction of Website Chair, Grace Swanson. The website will be an efficient way to advertise our artwork.

We all count on each other to help make our future successful, so please keep working hard at creating artwork, and may the joy of striving for excellence be yours.

Patricia Eldon

President of San Dieguito Art Guild

Off Site Opportunities:

The Flower Fields 2008

Exhibitor Information

- 10'x20' tents supplied by The Flower Fields
- \$200 per weekend
- April 12-13, 2008 and April 19-20, 2008
- Payment for all weekends requested must be received in full by February 8, 2008
- Contact: Joni Miringoff, Special Events Coordinator 760-930-9123 ext. 118
- Over 8000 expected at the arts and crafts shows and it's prime color time at the Flower Fields

I have a group application if the Guild is interested in a group show.

3rd Annual Encinitas

Garden Festival

- Saturday May 3, 2008 10am-4pm
- Olivenhain Meeting Hall corner of Rancho Santa Fe and 7th Street
- 10'x10' space and canopy provide
- Commercial/for profit vendor \$125
- Non-profit \$65 (attach IRS verification letter of non profit status)
- These fees will change after Feb 15, \$150 and \$75
- Contact: Kellie Cassell or Jill Treadwell Svendsen 760-753-8615
- Encinitas Garden Festival-Marketplace Committee:
Marketplace@EncinitasGardenFestival.org
- Over 1500 shoppers expected in the marketplace

I have a group application if the Guild is interested in a group show.

In the Works:

Solana Beach City Hall Group

Juried Show

- March 2008 or December 2008
- Waiting for official date for SDAG group.

Encinitas City Hall

Group Juried Show

- Theme: **Coastal Colors**
- Waiting for official date for SDAG group

Encinitas Chamber of Commerce

Grace Swanson and Isabella Breasted will have a show at the Encinitas Chamber of Commerce in early 2008. Waiting for official date.

Respectfully,

Wanda Olson, Off Site Chairperson

Artist Opportunities BAE Systems

Drop-off is **Friday, February 8** (second Friday of every other month) from 11:00 am to 1:00 pm. Resale license required. You may enter 3 paintings. And it is FREE. BAE is located at 16250 Technology Drive, Rancho Bernardo, building 61 front lobby. (760) 743-1474 or (858) 592-1799.

The Pastel Society of the West Coast 22nd Annual Open Exhibit, "Pastels USA" Haggin Museum, Stockton, CA. May 18 - June 22, 2008. Artists over age of 18, working in dry pastels. \$1500 Best of Show – Total awards presented over \$10,000. **Deadlines:** For a prospectus please visit our Web site at www.pswc.ws or send a #10 SASE to Jerry Boyd, 686 Cedar Flat Ave., Galt, CA 95632 or jerry@geraldboyd.com.

Gallery 21, Spanish Village is having a juried small image show. **Deadline Jan 19.** Details at www.spanishvillageart.com/gallery21

Member Announcements

The banners of **Laura Lowenstein**, **Dot Renshaw** and **Grace Swanson** will be unveiled Sunday, January 27 in the warehouse of the Off Track Gallery. The banners will be put up along Highway 101 by Feb, 2008.

Harriet Shoup will be taking part in a group show at **The Studio of Art and Design** on Stevens Road in Solana Beach, from **Feb. 6th to March 3rd**. The other five in the group are Dani Dodge, Rachael Hasson, Amanda Jamea, Kathy McChesney and Susanne Summers.

Carol Limbach will have a one woman show at the Civic Center Art Gallery at City Hall in Encinitas for the month of February, 2008, with an artist's reception on the 13th at 5 pm.

Poly Bags Available

Thank you to Life Member, **Loretta Phoenix** for donating her inventory of poly bags to the Guild.

These bags are at the gallery and available for purchase. A price list is in the office. Please ask the artist on staff to assist you. Make the check out to SDAG and place in Joanne Chamber's file folder with a note informing her that it is for poly bags.

Thank you to **Doreen Long** and **Joan Grine** for organizing and price-listing.



"Whirling Dervish"
by Alison Christler



"Batiquitos Eucalyptus" by Joan Grine

We Need Your Help

The glass on this painting was destroyed last month and was taken off the wall. In the mean time the **tourquoise frame** has disappeared. We think someone may have taken it by mistake thinking it was out of the free frames in the office. If you took this frame by mistake, the artist, **Whitney Hall**, would appreciate it's return. We are always so sorry when unfortunate accidents happen to our art, but it is especially bad when it happens to a new member.



Moving Day Help Needed

Do you have a van or truck. How about a strong back? A pair of hands? We need your help on our moving days: Tuesday, Jan 29, Wednesday, Jan 30 and Thursday Jan 31 starting at 9am each day. We will either be moving to storage or a new gallery location. In either case we need "all hands on deck". Please respond to Gaga Barnes at 760-804-0718 or gagsenrab@aol.com and let her know how you would like to help if you have not already done so.

Wall Renters and Monthly Show Artists

Final TAKE-OUT of art in the gallery will be on **Tuesday, January 29**. Any art left after that date will be taken to Dot Renshaw's house where you will have to make arrangements to pick it up.



“Setting Up” by Lydia Velarde



“Sydney's Ocean Song” by Mary Beck



“Remember When” by Morgan Janis

January Show Awards

Risë Parberry — Judge

Artist	Title	Judge's Comments
Best of Show		
Lydia Velarde	Setting Up	Just what watercolor should be — well composed and drawn. Good values.
Oil and Acrylics		
1st Place — Mary Beck	Sydney's Ocean Song	Lovely liquid layers
2nd Place — Lydia Velarde	Lawn Bowls	Very painterly
3rd Place — Arthur Lochte	Setting It Up	Nice acrylic technique
HM — Polly Torkar	Bird of Paradise	Glorious color
HM — Mary Beck	California Sunset	Lovely color harmony
Watercolor		
1st Place — Lydia Velarde	Setting Up	Just what watercolor should be
2nd Place — Alison Christler	View from Ofila Winery	Beautiful atmosphere. Wet & rich.
3rd Place — Wanda Olson	Orchids on Groundhog Day	Your love of flowers shows.
HM — Diane Burch	I Wish I Could	Great presentation of subject. Color moves the eye through.
HM — Grace Swanson	Yucca	Lovely greens!
Photography		
1st Place — Morgan Janis	Remember When	Great composition. Sharp and clear.
2nd Place — Pamela Taylor Waldman	Hawaiian Mantis	Amusing subject clearly shot.
3rd Place — Agnes Lochte	Going Home	Lovely sunset. Birds are just in the right place.
Other Media		
1st Place — Joan Grine	Batiquitos Eucalyptus	Very painterly.
2nd Place — Basia Koenig	Sprite	Appealingly rendered.
3rd Place — Diane Dudek	Our Little Town	Assertively stated.
Mixed Media		
1st Place — Alison Christler	Whirling Dervish	Lovely arabesque composition with rich color harmony.
2nd Place — Dot Dodds	Clover and Lace	Delicate subject that still reads well from a distance.
3rd Place — Harriet Shoup	Peace	Excellent surface treatment.
HM — Michelle Gonzoles	Theatre Balboa Park	Love the calligraphy and clear color harmony.

Website Re-design

The website re-design is almost finished. You may pre-view the site at <http://sandieguitoartguild.com/index.php>

Please note that is still a work in progress. Not all the buttons are live yet but they soon will be. Check out the **Soravia** pages if you have never seen the whole collection.

Each member of the SDAG will be listed on the master members page and a **thumbnail of your art** will appear beside your name (along with your email unless you specifically request that information be withheld).

A request for a thumbnail of your art work has gone out and almost all artists now have a thumbnail. If you are an artist who still does not have a thumbnail please contact me we can work something out.

If you have already sent me instructions or photos that do not appear on the new site, please contact me again. I tried to stay organized, but as you know sometimes things can “slip through the cracks”.

In addition to the thumbnail, you have an opportunity as an SDAG member to have an **individual, additional web page** (like we presently have on our “old” website). The price is **\$25 payable to SDAG**. See a sample page at right. To get your own page, either mail your check to Joanne Chambers at the PO Box address or leave it in Joanne’s file in the filing cabinet in the gallery office. There is an easy-to-use upload feature that will allow you to change out your art photos, captions and your bio etc. As always if this is foreign territory to you, I will be able to assist or do it for you.

There is room on the one page for **your bio plus 8 photos** including the one at the top (which may or may not be a portrait of you). If you already have a page and want to add more photos, just email me and I will give you instructions. It’s easy.

Grace Swanson

Web Mistress, swanson121@cox.net

Some of the Off Track Gallery Sales

December Sales: over **\$3000**

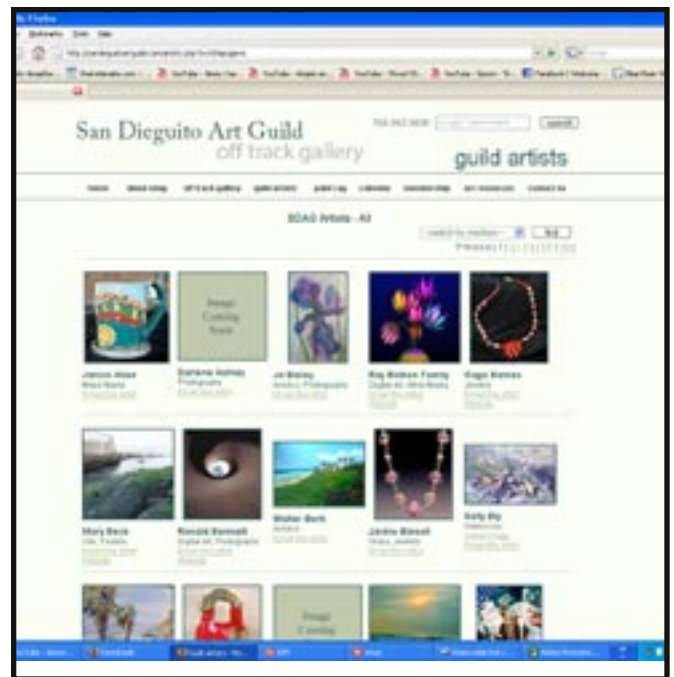
Penny Ottley “Brooster” **\$700**

Ellie Havel Wagoner “Batiquitas Lagoon” **\$320**

Joan Grine (over) **\$700** in shrink wraps

Polly Torkar “Lilies” **\$100**

BAE sales by **Dot Renshaw**: “Garden Beach” **\$100**,
“Tuscan Garden” **\$200**



These are samples of the thumbnails that are free for every SDAG member.



This is a sample of the Individual Page that is available for SDAG members for a set up fee of \$25.

Paid staff available at \$30 per shift.

Joanne Chambers	760.943.0986
Darcie Anderson	760.944.3771
Isabella Breasted	760.436.2091
Barbara Millé	760.942.3595
Laura Lowenstein	760.753.3254
Diane Dudek	760.944.7668
Patricia Eldon	760.942.9406
Doreen Long	858.487.3672
Judianne Shannon	760.753.7088
Grace Swanson	760.942.6109

Welcome New members

Pamela Taylor Waldman —
photographer

Paint Rag Information

Send info via e-mail to: Grace Swanson at swanson121@cox.net
Newsletter info due on or before noon, the 28th of each month.

Advertising Rates Members: \$15 for 1/8 page, \$30 for 1/4 page, \$60 for full page. **Non-members** \$30 for 1/8 page, \$60 for 1/4 page, \$120 for full page. Payable to “SDAG” due by 1st of the month.

Membership Info Contact Faith Fleury with any address changes, at 619.794.4333 or e-mail changes to: faith_f@sbcglobal.net.

Looking for a *Paint Rag* Editor

If you have ANY experience in newsletter production and have an interest in producing the *Paint Rag* for SDAG please let me know. As *Paint Rag* editor you can make the newsletter as **simple** or as sophisticated as you choose or are able to do. The most important thing is that we get information out to our members correctly and on a timely basis. You don't really have to do any writing unless you want to. Board members and other submit short articles and photos of the current show can be taken for you. Please email me if you have an interest.

Grace Swanson, temporary Paint Rag Chair swanson121@cox.net

February 2008

The Paint Rag

San Diego Art Guild
Off Track Gallery
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www.offtrackgallery.com